





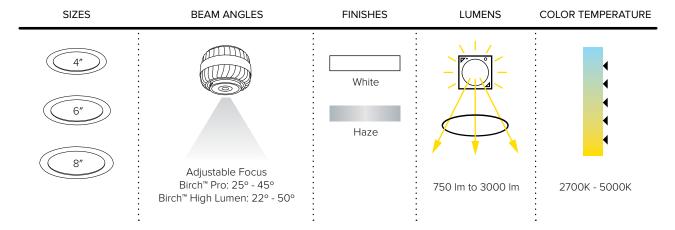


A full line of sleek and modern high quality commercial grade LED Lighting developed to provide offices, coference rooms, lobbies, retail, medical or any hospitality space a more sophisticated finish. The term "commercial grade" mean increase durability and advanced lighting technology on spacious spaces. The Birch™ System offers maximum flexibility and premium grade optics that will provide designers and architects the necessary choices when layout a room, whether spot lighting a specific space or lighting up a room these system will meet any project needs.

The **Birch**™ **System**

Commercial LED Downlights





The **Birch**System

High quality commercial LED Lighting developed to provide offices, coference rooms, lobbies, retail, medical or any hospitality space a more sophisticated finish. Featuring the most energy-efficient technology in the industry and maximum flexibility. The Birch $^{\text{TM}}$ System makes installation a breeze.

STEP 1Recessed Application Options



Flat Hanger Bars C-Chanel Hanger Bars



Remodel/ Retrofit Retrofit

OPTIONAL



KEM-LD5 90 Minunte Emergency Battery Backup

STEP 2LED Module Options





Birch™ Pro LED Module

- IC Rated for direct contact with insulation, for use in IC and Non-IC applications
- 3-Lumen Switch (750 lm 1500 lm)
- 5-CCT Switch 2700K, 3000K, 3500K, 4000K, 5000K
- 25° 45° Adjustable Focus Beam Angle



Birch™ High Lumen LED Module

- Non-IC, for use in Non-IC applications
- 3-Lumen Switch (1250 lm 3000 lm)
- 3000K, 3500K, 4000K Color Temperature options
- 22° 50° Adjustable Focus Beam Angle

STEP 3Trim Options

4", 6", or 8" Reflector Trims

• Available in White or Haze finish









The Birch™ System can be easily

installed using any of our recessed applications options: Architectural Frame or Plaster Frame for new contruction ceilings, the Remodel applications with its own juction box, and the Retrofit for existing commercial applications

New Construction

Easy to install Birch™ System downlight to our Architectural or Plaster frames.



Remodel/Retrofit

Add Birch™ System downlighting to an existing ceiling.



Retrofit

Add Birch™ System downlighting to an existing commercial application with a junction box on site.



Architectural
Lighting at its best!

The Birch™ LED Modules are designed around premium technology. The beautifully designed die-cast module houses powerful and advanced LED technology to provide increased durability and outstanding illumination.

KEY ELEMENTS:

- 0-10V dimming
- 120/277V Driver with 93+ CRI
- ETL Listed for damp locations
- Adjustable Focus beam angles
- · Twist-on mechanism for easy trim installation
- · Encased quick connect for easy intallation













Switch to the best option!

Whether you need a high lumen output with a warm color temperature, or a low lumen output with a cool color temperature the Birch™ System LED Modules provides all the options.



Beam angle control with a twist!

Using industry leading technology the Birch™ LED Module gives you the option to choose the beam angle with a simple twist of the lens. Our Adjustable Focus Beam Angle allows you to manually choose a beam angle from a narrow spot to a wide flood with the ease of a twist. Giving designers and architects choices when laying out a room, whether the downlight is spot lighting a specific space or lighting up a room these modules have the necessary beam angle options.







Redefining the meaning of easy installation!

The Twist-On Mechanism

Our Birch $^{\text{\tiny{M}}}$ twist-on system makes installation a breeze. Utilizing the same connection mechanism across the Birch $^{\text{\tiny{M}}}$ System, modules can easily be locked onto any size trim.

The Encased Quick Connect

Our Birch™ LED modules feature an encased quick connect for easy module installation. These high-quality LED modules have redefined the meaning of easy installation and maintenance.

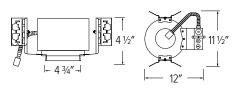


Birch™ Commercial Frames

Encased Quick Connect for easy Module installation and maintenance. Emergency Battery Backup available.

4" Architectural Frame

· Hanger bars required





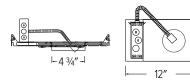
ELB4EHNew Construction Frame



ELB4EH-EM5New Construction with 90 min
Emergency Battery Backup

4" Plaster Frame

• New Construction frame with hanger bars





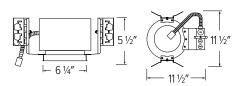
ELB4PFNew Construction Frame



ELB4PF-EM5New Construction with 90 min
Emergency Battery Backup

6" Architectural Frame

· Hanger bars required





ELB6EHNew Construction Frame

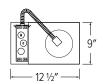


New Construction with 90 min Emergency Battery Backup

6" Plaster Frame

• New Construction frame with hanger bars







ELB6PFNew Construction Frame



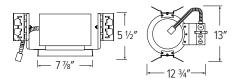
ELB6PF-EM5New Construction with 90 min
Emergency Battery Backup

Birch™ Commercial Frames

Encased Quick Connect for easy Module installation and maintenance. Emergency Battery Backup available.

8" Architectural Frame

• Hanger bars required





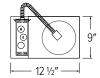
ELB8EH-EM5New Construction with 90 min
Emergency Battery Backup



8" Plaster Frame

· New Construction frame with hanger bars





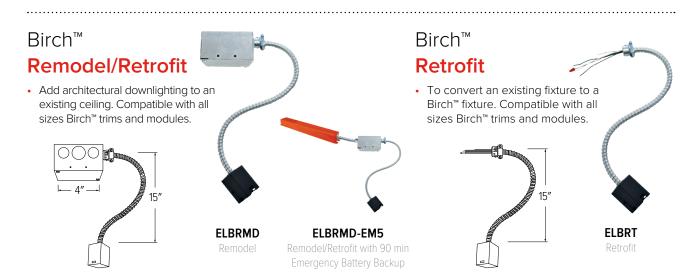


ELB8PFNew Construction Frame



ELB8PF-EM5New Construction with 90 min
Emergency Battery Backup





Birch™ LED Modules













Works with 4", 6" & 8" Birch™ Commercial Frames & Twist-On Trims



LUMEN Switch

5-CCT Switch

2700K, 3000K, 3500K, 4000K, 5000K

Lumen Switch

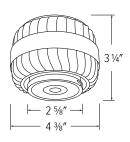
15L - 1500 Im (20W) 10L - 1000 lm (12W) 7L - 750 Im (10W)



Birch™ Pro LED Module 750 lm - 1500 lm with 5-CCT Switch

- · IC Rated for direct contact with insulation, for use in IC and Non-IC applications
- Select Color Temperature (27000K to 5000K) and Lumen output (750 lm to 1500 lm) by using switch on module
- Adjustable Focus beam angle allows for manual beam angle adjustment from 25°-45° range with the ease of a twist
- 120/277V input with 0-10V dimming

Input Power	10W / 12W / 20W
Lumens	750 / 1000 / 1500
Input Voltage	120/277V
Color Temp.	2700K - 5000K
CRI	93+
Damp Location	ETL listed
Dimmable	0-10V
Beam Angle	25°-45°





Lumen Switch

30L - 3000 lm (35W) 20L - 2000 Im (20W) 12L - 1250 Im (13W) 3000K

1250 lm - 3000 lm 1250 lm - 3000 lm

2700K - 5000K

750 lm - 1500 lm

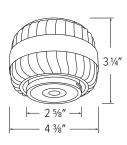
ELB30R40

4000K 1250 lm - 3000 lm

Birch™ High Lumen LED Module 1250 lm - 3000 lm

- Non-IC, for use in Non-IC applications
- Select Lumen output (1250 lm to 3000 lm) by using switch
- · Adjustable Focus beam angle allows for manual beam angle adjustment from 22°-50° range with the ease of a twist
- 120/277V input with 0-10V dimming

Input Power	13W / 20W / 35W
Lumens	1250 / 2000 / 3000
Input Voltage	120/277V
Color Temp.	3000K, 3500K, 4000K
CRI	93+
Damp Location	ETL listed
Dimmable	0-10V
Beam Angle	22°-50°



Birch™ Trims

Self-flanged spun aluminum reflectors with twist-on system for easy installation

The sleek and clean looking Birch™ System Trims will blend seamlessly into your commercial space. These trims offer a light source aperture of 2 5%" and a deep reflector that delivers smooth and abundant light distribution with minimal glare. Features twist-on system for easy intallation to Birch System modules and spring loaded mounting clips to hold them thightly into the ceiling.



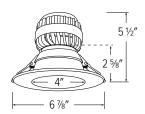


Twist-On System

Spring Loaded Mounting Clips







ELB410W White

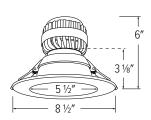
ELB410H Haze

6" Birch™ Round Reflector

Trims





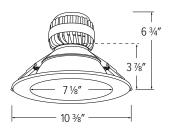


ELB610W White

ELB610H Haze

8" Birch™ Round Reflector Trims





ELB810W White

ELB810H Haze





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